



# BIG CITY MOUNTAINEERS

2026 · COMMUNITY PARTNERSHIP  
COHORT

## PARTNERSHIP OPPORTUNITIES

**BUILD RESILIENT YOUTH.  
STRENGTHEN YOUR **WORKFORCE.**  
CREATE MEANINGFUL  
IMPACT.**

Partner with Big City Mountaineers to expand access for youth - to experience health benefits provided by time spent in nature - while delivering measurable value to your community impact goals.



NATURE IS THE CURRICULUM. GROWTH IS THE OUTCOME.

## WHY Big City Mountaineers

# A RETURN ON EVERY KIND OF INVESTMENT.

Big City Mountaineers (BCM) provides fully outfitted, professionally led wilderness experiences for youth from under-resourced communities - and a turnkey partnership platform that turns your support into stories, data, and engagement.

### THROUGH THESE EXPERIENCES, YOUNG PEOPLE BUILD:

- ✓ Confidence and social, emotional skills
- ✓ Mental and physical well-being
- ✓ Strong peer and mentor relationships
- ✓ A connection and respect for the environment

### AT THE SAME TIME, YOUR PARTNERSHIP HELPS:

- ✓ Address youth mental health challenges
- ✓ Reduce screen time, loneliness, and isolation
- ✓ Expand equitable access to time spent in nature

## WHY THIS MATTERS

### TODAY'S COMPANIES ARE INVESTING IN:

#### WELLBEING

Employee retention, purpose, and mental health.

#### CULTURE

Purpose-driven culture employees want to belong to.

#### ESG / CSR

Reportable, defensible community impact.

#### STORY

A community investment with a story worth telling.

BCM partnerships deliver on all four. **Your team sets the intention. We deliver the impact.**

# CHOOSE THE ALTITUDE THAT FITS.

Tiers are calculated by combining all cash and in-kind contributions, and update annually.

Every partner is a member of the **BCM Community Partnership Cohort** — a community of people joining us to bring transformative outdoor experiences to youth from disinvested communities.

| BENEFIT  | SUMMIT<br>\$25,000+                             | HIGH CAMP<br>\$10,000                           | BASECAMP<br>\$5,000       | TRAILHEAD<br>\$2,500   | COMMUNITY<br>\$1,000   |
|--|---|---|---------------------------|------------------------|------------------------|
| WELCOME KIT + DEDICATED BCM LIAISON              | ✓   | ✓   | ✓                         | ✓                      | ✓                      |
| PARTNERSHIP CHECK-INS                            | 4x / year                                       | 3x / year                                       | 2x / year                 | 1x / year              | 1x / year              |
| MISSION & IMPACT BRIEFING with BCM leadership    | 2x / year                                       | 1x / year                                       | Group call                | Group call             | Group call             |
| PARTNER SPOTLIGHT STORYTELLING                   | Dedicated feature<br>Blog + Newsletter + Social | Dedicated feature<br>Blog + Newsletter + Social | Partner feature<br>Social | —                      | —                      |
| CO-BRANDED IMPACT REPORT                         | ESG / CSR-ready                                 | Annual Snapshot                                 | One-page Summary          | "Impact in Action" Kit | "Impact in Action" Kit |
| ANNUAL MEDIA DAY "FIELD & FRAME" Visual Creation | ✓   | ✓   | ✓                         | ✓                      | ✓                      |
| PRIORITY VOLUNTEER OPPORTUNITIES                 | ✓   | ✓   | —                         | —                      | —                      |
| YEAR-LONG USE OF BCM VISUAL ASSETS*              | ✓   | ✓   | ✓                         | ✓                      | ✓                      |

\* Signed and returned licensing agreement required for logo and visual asset use. All tiers include the BCM Partnership Welcome Kit.



AVAILABLE AT EVERY TIER

# WAYS TO DEEPEN YOUR PARTNERSHIP.

## FIELD & FRAME (formerly media) DAY

Media-day access to a BCM photoshoot - content, footage, and stories your brand can use all year.

## ADVENTURE FUNDRAISING

Host a company-wide peer to peer campaign. Auto-upgrades your tier: High Camp if new, Summit if already at High Camp.

## EMPLOYEE ENGAGEMENT

Lunch & Learns · Youth storytelling presentations · "Getting Outside" wellness talks.

## VOLUNTEER

Gear sorting + trip prep · Welcome-back events · Encouragement notes for youth · Event-day support.

## WORKPLACE GIVING

Matching gift campaigns · Payroll deductions · Giving stipends · Peer-to-peer team challenges.

## IN-KIND & CAUSE MARKETING

Technical product donations · Giveback campaigns · Co-marketing ventures · Service contributions.



*At Big City Mountaineers, our goal is to provide a meaningful experience for every one of our partners - including thoughtful, consistent communication and defined commitments. We hope all partners feel a connection to the BCM mission. It's our partnerships that help make transformative experiences for youth come true.*

— ELIZABETH WILLIAMS, EXECUTIVE DIRECTOR

## ESG & CSR VALUE

### WE MAKE IT EASY TO SHOW YOUR IMPACT.

- Clear impact metrics: youth served, demographics, trips, outcome data
- Co-branded summary content for reports
- Story-driven examples for internal communications

## LOCAL + NATIONAL IMPACT

### BCM OPERATES PROGRAMS ACROSS MULTIPLE REGIONS.

- Youth in your local community
- National impact across BCM program areas
- Reportable reach in your HQ & office cities

## YOUR IMPACT

### YOUR SUPPORT HELPS PROVIDE:

#### TRIPS

Fully funded wilderness experiences.

#### LEADERS

Professional, vetted, and fairly-paid trip leadership.

#### LOGISTICS

Gear, food, and transportation.

#### OUTCOMES

Life-changing opportunities for youth.



LET'S BUILD THE COHORT TOGETHER.

#### PARTNERSHIPS TEAM

giving@bigcitymountaineers.org  
303-271-9200 · bigcitymountaineers.org