SUMMIT FOR SOMEONE
Custom Challenge Planner

Thank you for your interest in helping to provide transformative outdoor experience to under-resourced youth through Big City Mountaineers’ adventure fundraising initiative! If you are considering planning a custom challenge through the Summit for Someone program, this planner will help you to think through some of the most important aspects of your experience and bring cohesive structure to your efforts.

1 Objective
What sort of an adventure are you looking to have this year? What is the outdoor experience that you dream of taking on and that inspires you to do more with your time, your energy, and your presence? Your Summit for Someone objective will provide context for the entire challenge and ought to be motivating and exciting to you, as well as compelling for your network of friends and family who will support you along the way!

My SFS challenge objective is: _____________________________

2 Timeframe
Once you have settled on a clear vision for your adventure challenge, it’s important to determine when you plan to launch it, as well as when you intend to complete it. This will help you to create a useful timeline along which you can plot important benchmarks for training, fundraising, and storytelling. Consider the month or season you’d like to complete your objective during, as well as the difficulty compared to your current level of fitness/ability.

I will kick off my SFS challenge on/by: ______________________
I will complete my challenge on/by: _______________________  

3 Awareness + Fundraising Goal
The Summit for Someone program seeks to provide outdoor adventurers and enthusiasts with an opportunity to take on the challenges that inspire them, while simultaneously raising important awareness and funds for wilderness mentoring programs for under-resourced youth. You’ve chosen a physical challenge that will push you in new ways; how do you hope to incorporate the give-back element of your SFS experience? It can be helpful to think about choosing a fundraising goal like you chose an objective: by balancing the challenging with the attainable.

My fundraising goal for this SFS challenge is: ________________

4 Resources Available to SFS Challengers
Custom challenges through the Summit for Someone program require individual initiative and comfort with managing important details. This planning tool is intended to help you build some key structural elements into your challenge plan so that you can execute it effectively.

Additionally, we want you to know that the Big City Mountaineers staff – particularly the Summit for Someone program coordinator – are here to support you as well. We can provide many resources to help you take on this challenge so that it is both effective and fun, including: fundraising tips and tricks; connections with professional guide partners; gear that can be leveraged in fundraising efforts; training ideas; and lots of information about our organization and the services that we provide for under-resourced youth. We encourage you to reach out early and often throughout this adventure!

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