2014 ANNUAL REPORT

BIG CITY MOUNTAINEERS
MENTORING URBAN YOUTH OUTDOORS

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The mission of Big City Mountaineers is to instill critical life skills in under-resourced, urban youth through transformative wilderness mentoring experiences by working with community-based partners and volunteer mentors to deliver programs that focus on character development and youth success.

The Need:

Under-resourced youth live in communities where as many as 50% of students drop out of high school. Low graduation rates contribute to:

- Unemployment
- Drug use
- Poor health
- Participation in crime and violence

The Solution:

Big City Mountaineers programs have a proven track record of developing integrity, responsibility, decision-making abilities, and communication skills that result in:

- Increased likeliness to stay in school
- Reduction of violence
- Reduction of drug use
- Increased physical activity
2014 Accomplishments:

976 under-resourced, urban youth developed critical life-skills with BCM.

452 adult volunteer mentors logged more than 42,500 mentoring hours in the field.

98 Summit for Someone climbers raised over $550,000 dollars for BCM kids.
One of the key differentiators between Big City Mountaineers and other wilderness-based youth programs is that BCM combines the educational benefits of the outdoor environment with a 1:1 ratio of youth to adult role models. Unlike programs where a ratio of 10:1 or less is standard, BCM is deliberate in pairing the under-resourced youth we serve on week-long expeditions with caring adult mentors to ensure that our youth receive the maximum support and reinforcement needed to become successful.

Each BCM volunteer mentor goes through a rigorous screening and training process to ensure that they are prepared with the proper tools and know how to make the greatest impact possible on our young participants.

Year after year, our wilderness mentoring programs prove to effectively achieve lasting results that mean future success for our kids.
“I used to be afraid of straying off the beaten path, whether it was in life or just making a decision. I’m starting college this year and I know it’s going to be difficult. I never had a clear idea of my major, but this trip has been an eye opener. I faced my fears and ventured into the unknown - I understand that it’s finally time to take my own path. And I just wanted to thank you for helping me realize it.”
Thank you to our 2014 Summit for Someone climbers, who challenged themselves on 15 epic peaks, raising over $550K to ensure that under-served, urban youth have the opportunity to build critical life skills on BCM wilderness mentoring expeditions.

“I believe in giving back more than you take. I am proud to represent Big City Mountaineers’ Summit for Someone program and have the opportunity to use my experience and passion for mountaineering to bring more people to this great cause. It’s inspiring that climbers will challenge themselves to provide young people in need with the outdoor experience of a lifetime.”

Ed Viesturs, BCM Board Member, World Renowned High Altitude Mountaineer

WWW.SUMMITFORSOMEONE.ORG
Measuring 2014 Impact
Wilderness Mentoring Works

In 2014, Big City Mountaineers programs positively impacted under-resourced, urban youth more than ever before.

BCM youth showed a statistically significant gain in the number of developmental assets they possess, through their week-long mentoring expeditions, as measured by the Search Institute’s 40 Developmental Assets Profile.

Developmental assets protect youth from engaging in high-risk behaviors, including violence, alcohol use, and illicit drug use. Developmental assets also promote thriving behaviors, such as valuing diversity, maintaining good health, and succeeding in school.

BCM youth see significant improvement in these key areas:

- **Personal Characteristics**
  
  Students have an increased degree of honesty, responsibility and integrity, as well as higher self esteem and sense of purpose. BCM youth become more resilient to a range of risk factors, particularly if support is lacking in their family, school, and community.

- **Social Competencies**
  
  Students have the support, encouragement, and role models necessary for healthy development.
Big City Mountaineers partners with community-based youth development agencies to identify under-resourced youth that would benefit from the BCM experience, and recruits young participants directly from these agencies. We have chosen this partnership model to maximize ongoing youth impact, and work alongside agency staff to reach out, recruit, and properly prepare youth for this catalyst experience. Agency partners are selected based on the profile of the youth served, their relationship with the youth, measurement methodologies, geographical location, and ability to participate in Big City Mountaineers training and programs. Each BCM expedition includes one staff member from the partnering youth agency to ensure that expedition learning is continued and reinforced when youth return home to their communities.

“Students who have taken on the challenge of the week-long outdoor adventure have come away with increased leadership qualities such as responsibility and integrity, a greater ability to exchange ideas and compromise, as well as greater self-esteem in completing a journey few believed they could accomplish in the midst of the trip. Students also become aware of their perseverance, decision-making, and fortitude qualities and are able to again utilize in other life challenges.”

Darla Harrah, Agency Leader
Denver Kids, Denver CO 2014
In addition to youth agencies, collaborative partnership is the lens by which we view all our working relationships. Strong partnerships with outdoor industry companies have been essential to supplying much-needed gear, funding, and promotional support for our youth expeditions and Summit for Someone fundraising climb series.

Through the generosity of our outdoor industry partners, BCM received more than $500,000 of in-kind support in 2014. Thank you!
Working With Youth Who Need It Most

Big City Mountaineers works exclusively with under-resourced, racially diverse youth, mostly between the ages of 13 and 18, who often have no experience outside their local neighborhood. The BCM expedition is often their first experience with the wilderness.

- 40% have been exposed to or witnessed violence at school
- 51% are from single parent or guardian-led households
- 26% have gang activity in their neighborhood
- 85% qualify for the federal free or reduced lunch program

![Participant Ethnicity Pie Chart]

- Hispanic/Latino(a) - 37%
- African American - 19%
- Caucasian - 16%
- Asian/Pacific Islander - 10%
- Mixed/Other - 18%
In just two years, Steven Reinhold of Waynesville, NC has raised $10,000 for BCM by participating in the Backpacker SFS climbs.

How did you get involved?
Steven: I really believe in BCM’s mission of getting urban youth into the wilderness. My trials by trail have had a profound effect on my life, teaching me resiliency and perserverance. I like helping provide that opportunity to others.

Why not just donate cash?
Steven: By spreading awareness of the program, I can raise more than I could possibly give myself - and a hike is more fun.

What advice would you give someone on the fence about signing up?
Steven: Do it! All great endeavors have something in common: At the start, you have no clue how you’re going to succeed. It can be kind of daunting to try to raise money and do a climb on top of it. But you’ll find that people who are involved in the outdoors have a charitable nature; everyone wants to share the stoke.

What’s been surprising?
Steven: I didn’t expect I would enjoy it so much. I kind of see myself as an SFS lifer.

Source: Backpacker Magazine interview
Summit For Someone
Fundraising Climbers

Summit For Someone climbers challenge themselves while helping BCM kids change their lives. Many thanks for your dedicated service in raising support for our youth.

Climbers raising $7,500+

Mitch Campbell
Bill & Carol Sweasy
Kevin & Sydney Duncan
Rocky & Laura Henderson
Michael Leming
Frank Martin
Jeffrey Eggert
Jessica Lefort
Eric Olson
Fabian Andre
Heidi & Dan Hurdle
Justin Lilly
Eric Yung
Gary Smith
Allon Cogen
Greg Londo
Brandon & Lynn Lemire
Kurt & Ben Gantert

Climbers raising $5,000-$7,499

Christopher & Max Solmssen
Joe Stevens
Christopher Harrington
Sam & Henry Britton
Drew Sloan
Brian Beatte
Bobbie Stonerock
Douglas Mullins
Troy Martin
Sandy Dean
Nimesh Patel

Climbers raising $2,000-$4,999

Nikki Flamio
James Phelan
Jason & Henry Greenman
Amy McCormick
Katelyn Dolan
Randy Hohf
Matt Stevens
James Bourne
Jim Landers
Michael Hudgins
Arno Granados
Michael Souza
Walter Blume
Sean Estep
Cherina Sellens
Mika Godzich
Luke Hacker
Joshua Schults
Michael Hede
Pringl Miller
Sunnie Lovelace
Richard Hall
Benjamin Gettinger
Carl Johnson
Robert Winslow
Dennis Lewon
Steven Reinholt
Liz Bergeron
Derek Clayton
Kristin Re
Matthew Wharton
Sowmya Murthy
Betsy Delisle
Philip Palmer
Jennifer Gildner
Davis Linder
Graeme Esarey
Kathy Pirtle
Colin Sumida
Quinn Baser
Ben Gipson
Yvonne Rivera
Kenneth Allen
Dallas Smock
Hayley Wallace
Emily Peterson
Jennifer Hinson
Robert Moffatt
| **$200,000**+ | **Foundation for Youth Investment** |
| **$100,000**+ | **Jansport, Inc** |
| **$50,000-$99,999** | **Outside Magazine** |
| **$25,000 - $49,999** | **Chaco, Inc** |
| **$25,000 - $49,999** | **Columbia Sportswear** |
| **$25,000 - $49,999** | **DLA Piper** |
| **$25,000 - $49,999** | **Eddie Bauer, LLC** |
| **$25,000 - $49,999** | **Keen Footwear** |
| **$25,000 - $49,999** | **Planet Granite** |
| **$25,000 - $49,999** | **Polar tec** |
| **$25,000 - $49,999** | **Saint Paul Foundation** |
| **$10,000 - $24,999** | **Benson Family Foundation** |
| **$10,000 - $24,999** | **Denver Foundation** |
| **$10,000 - $24,999** | **Electronic Arts Matching Gifts** |
| **$10,000 - $24,999** | **Fox River Mills** |
| **$10,000 - $24,999** | **Hightower Advisors** |
| **$10,000 - $24,999** | **Microsoft Matching Gifts Program** |
| **$10,000 - $24,999** | **Mountain Hardware** |
| **$10,000 - $24,999** | **Osprey Packs, Inc** |
| **$10,000 - $24,999** | **PeyBack Foundation** |
| **$10,000 - $24,999** | **PMI Stanley** |
| **$10,000 - $24,999** | **Smartwool Advocacy Fund** |
| **$10,000 - $24,999** | **Smartwool, LLC** |
| **$10,000 - $24,999** | **Sole** |
| **$10,000 - $24,999** | **Specialty Sports Venture, LLC** |
| **$10,000 - $24,999** | **The Benevity Community Impact Fund** |
| **$10,000 - $24,999** | **The Guardsmen** |
| **$10,000 - $24,999** | **The North Face, Inc** |
| **$10,000 - $24,999** | **Timberland** |
| **$5,000 - $9,999** | **Bunim-Murray Productions, Inc** |
| **$5,000 - $9,999** | **Clif Bar Family Foundation** |
| **$5,000 - $9,999** | **Colorado Mountain Express** |
| **$5,000 - $9,999** | **Denver Active 20-30 Children’s Foundation** |
| **$5,000 - $9,999** | **Dr. Scholl Foundation** |
| **$5,000 - $9,999** | **East Bay Community Foundation** |
| **$5,000 - $9,999** | **Edge Marketing/SOLE** |
| **$5,000 - $9,999** | **Goldman Sachs** |
| **$5,000 - $9,999** | **Gregory Packs** |
| **$5,000 - $9,999** | **Home Financing Center, Inc.** |
| **$5,000 - $9,999** | **Industrial Revolution** |
| **$5,000 - $9,999** | **The Coleman Company, Inc.** |
| **$5,000 - $9,999** | **Terramar Sports, Inc.** |
| **$5,000 - $9,999** | **The Hubbard Broadcasting Foundation** |
| **$5,000 - $9,999** | **The Outdoor Foundation** |
| **$5,000 - $9,999** | **United Jewish Foundation** |
| **$5,000 - $9,999** | **Vanguard Charitable Endowment Program** |
| **$5,000 - $9,999** | **Zappos** |
$10,000+
Bill & Carol Sweasy
Clifford Henderson
Jeff Weidman
Kevin Duncan
Rocky & Laura Henderson
Paul Andrews & Ciel Lawrence

$5,000 - $9,999
Al Merritt
Dan Hurdle
Fred Foster
Jessica Lefort
Kelly Kraus
Nimesh Patel
Philip Palmer
Wilson & Katherine Buchanan

$1,000 - $4,999
Alex D. Sirulnik
Alex Tolger
Andrew Overhiser
Angela Chen
Anthony Watson
Arno Granados
Barbara Brunelle
Ben Thomas
Brandon & Lynn Lemire
Brian Barakat
Brian Beatte
Candi Switzer
Casey Flietstra
Cheryl Hungate
Christopher Harrington
Daniel Hengesbach
Dave Couch
Denise Herman
Dennis Lewon
Derek Clayton
Diana Dusel
Diana Kapp
Don Sender
Douglas Mullins
Eric Olson
Erika Greenman
Fabian Andre
Francis Wentworth
Francisco Vinas
Gabrielle Toledano
George Hurtt
Gerald & Barbara Bartush
Gil & Ilana Goldschein
Graeme Esarey
Greg Londo
Gregg Hosfeldt
Izzy Neiman
James Kern
James Schwitalla
Jeannie Oestreicher
Jeffrey Davidson
Jennifer Gildner
Jennifer Hinson
Joe Stevens
John & Terry Hacker
John & Erin Telford
Joshua Schultz
Kat Jobanputra
Kathy Pirtle
Kenneth Allen
Llywellyn Jones
Lory Stabilepszy
Maria Rodriguez
Matt Stevens
Matthew Wharton
Michael Hede
Michael Hudgins
Michael Leming
Michael Wallenfels
Nicholas Williams
Olivia Cao
Perry M. Adair
Peter C. Leighton
Peter Cagle
Rawl Al Hoty
Regan Pritzer
Richard Hall
Robert H. Warren
Rush Taggart
Ryan DeSalvatore
Sandy Dean
Sean Estep
Skip M. Yowell
Stephanie Vasiloff
Steven Reinhold
Sunnie Lovelace
Tyler Stableford
Walter Blume
Whitney Nielsen

$500 - $999
Alan & Sarah Goldenberg
Alan McIntyre
Albert Hanna
Alexander Laskey
Alfonso Jaramillo
Alicia Nogales
Alicia Sloan
Ben Gipson
Benjamin Gettinger
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Blair Eklund
Brant Hershman
Bruce Thrush
Bryan Neider
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Davis Linder
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Dorothy Moore
Douglas Johnson
Edward Sayers
Eric Brown
Eric Smith
Frank Ondre
Grace Won
Gustav Andersen
Harriet C. Blume
Heather Camara
Hilario Ellis
Jack Koziol
Jacob Dorn
James Phelan
James Stewart
Jamie Guest
Janet Reinhold
Jason Sosa
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Jeffrey Patterson
Jerry Plizga
Jerry Suarez
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Joel Attaway
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Kenneth Shearer
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Lynne Lemire
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Schuler Horton
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Courtney Mock
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John Rice
John Connolly
Jon Crawford
JoRae Hohnholt
Josh Smith
Josh Nelson
Joshua Coffey
Juan Colonia
Juan Ascencio
Julia Heidelberg
Justin Johnson

Rocky Mountains:
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Anna Simle
Ashley Isaacson
Benjamin Gettinger
Blair Eklund
Bradley Carson
Chadi Akouri
Chris Hampton
Cindy Smith
Dave Bennett
David Couch
Deanna Smith
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Melissa McQueen
Michelle Rusin
Miriam Rosenblum
Mitchell Creelman
Natalie Gorak
Nicholas Gianoutsos
Phil Mescag
Richard Pape
Richard Sitton
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Stephanie Grover
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Thomas Duermeier
Thomas Miller
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Zach Ruffert

Midwest
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Colleen Toberman
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Debra Weitzel
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Hector Rico
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Jaimie Clapp
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James Lair
Jamie Barrett
Jay Emmerich
Julia Hutchinson
Katie DeFelice
Kristopher Shelton
Leanne French
Lynn Richason
Malia Foster
Marie Omann
Mary O'Donnell
Matthew Marrapado
Matthew Smith
Michael Olkives
Nicholas Marrapado
Rodofo Esparza
Ryan Graff
Saul Munoz
Stephen Scott
Susan Colon
Thomas Tesch
William Koenig

Bay Area
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Aron Thomas
Dana Smith
Dane Zehrung
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Emily Posner
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James Therien
Jonathan Gray
Jon-Michael Rich
Juan Colonia
Julie McPherson
Justin Ouyang
Kathryn Goloski
Leslie Obray
Mark McGregor
Maximilian Hietpas
Michael Febbo
Nathan Ballard
Sean Estep
Shannon Griep
Thomas Crowell
Tiffany Allen
Tony Blagrove
Participating Youth Agencies

**Colorado**
- College Track
- New America School
- Jefferson Center for Mental Health
- I Have a Dream Denver
- A Kidz Hope
- Denver City LAX
- Third Way Center
- Soccer Without Borders - Greeley
- Boys and Girls Club PACE Program
- Manual High School
- George Washington High School
- Vista Academy

**Pacific Northwest**
- Boys and Girls Club of SW Washington
- Project YESS
- Volunteers of America
- Rosemary Anderson Alternative School
- Neighborhood House
- Portland Parks and Recreation GRUNT Program
- Oregon Zoo
- Boys and Girls Club of Bellevue
- Cowlitz Tribal Health

**Minnesota**
- Waite House
- La Oportunidad
- Red Wing Youth Outreach
- Creative Arts School
- Red Wing Tower View Alternative Learning Center
- Family Alternatives
- Boys and Girls Club of the Twin Cities
- Red Wing YMCA

**Illinois**
- Christopher House
- Enlace
- Youth Crossroads
- Munchin College Prep
- Gary Comer College Prep
- Golder College Prep
- Youth Outreach Services
- Youth Guidance
- Better Boys Foundation

**California**
- REACH
- Canal Welcome Center
- East Oakland Boxing Association
- Soccer Without Borders – Oakland
- College Track – Oakland
- East Oakland Youth Development Center

**Florida**
- The YWCA of Greater Miami Date

Instructors

- Aaron Seemann
- Adam Koehler
- Andrew Steger
- Anna Johnson
- Austin Durr
- Ben Lerman
- Bethany Gleason
- Bix Fier
- Bruce Corey
- Cam Nguyen
- Christopher Chandler
- Crystal Weaver
- Dean Einerson
- Elizabeth Just
- Elizabeth Jones
- Ellen Piatt
- Ellie Moore
- Erin Paradis
- Greg Petry
- Ian MacKay
- JD Haas
- Jeffrey Judkins
- Joseph Bailey
- Katrina Peterson
- Kaylee Witt
- Kelsey McMillan
- Kerry Hermann
- Kristen May
- Martha Brummitt
- Martin Simpson
- Matthew Graves
- Matthew Leibfried
- Matthew Kaufmann
- Natalie Warren
- Nate Blumenshine
- Nicholas Ryan
- Nicole Blaser
- Nicole Dunbar
- Patrick Brehm
- Piper Niehaus
- Raizel Liebowitz
- Rebecca Goldman
- Robin Roche
- Samson Quaintance
- Sarah Malick-Wahls
- Thane Maxwell
- Timothy Owen
- Tzvi Bieler
- Vicki Swedeen
- Wesley Allen
- William Putnam

Special Thanks

[Image]
### 2014 Financial Statements

<table>
<thead>
<tr>
<th>Support &amp; Revenue</th>
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<tbody>
<tr>
<td>Contributions</td>
<td>587,281</td>
</tr>
<tr>
<td>Program income</td>
<td>164,319</td>
</tr>
<tr>
<td>In-kind contributions</td>
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<tr>
<td>Investment income</td>
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<tr>
<td>Summit for Someone &amp; other events</td>
<td>193,422</td>
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<tr>
<td><strong>Total Support &amp; Revenue</strong></td>
<td><strong>1,130,936</strong></td>
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<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Program services</td>
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<tr>
<td>General &amp; administrative</td>
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<tr>
<td>Fundraising</td>
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<tr>
<td><strong>Total Expenses</strong></td>
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| Change in Net Assets                                   | 45,356|

<table>
<thead>
<tr>
<th>Assets</th>
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<tbody>
<tr>
<td>Cash &amp; investments</td>
<td>99,987</td>
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<tr>
<td>Accounts receivable</td>
<td>32,945</td>
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<tr>
<td>Other assets</td>
<td>30,733</td>
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<tr>
<td>Inventory</td>
<td>187,322</td>
</tr>
<tr>
<td>Furniture &amp; equipment, net</td>
<td>21.978</td>
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<tr>
<td>Endowment</td>
<td>95,966</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>468,961</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable &amp; other liabilities</td>
<td>80,017</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>2,926</td>
</tr>
<tr>
<td>Line of credit</td>
<td>24,977</td>
</tr>
<tr>
<td>Net Assets</td>
<td>361,041</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>468,961</strong></td>
</tr>
</tbody>
</table>
Board of Directors

Paul Andrews, Board President / EverWest Real Estate Partners
Angela Chen, Treasurer / The North Face
Ben Gipson, Secretary / DLA Piper
Mitch Campbell / AOV, Inc.
Chip Coe / Chaco Footwear
Jason Hanold / Hanold Associates
Dan Hurdle / Comfort Keepers
Kat Jobanputra / Specialty Sports Venture
Kelly Kraus / Stanley
Michael Leming / Nike
Nancy Moore / N.W. Moore & Associates
Nate Simmons / Backbone Media
Carol Sweasy / The Red Wing Shoe Company Foundation
Gaby Toledano / Electronic Arts
Ed Viesturs / High Altitude Adventurer
Mike Wallenfels / Timbuk2
Skip Yowell / JanSport

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Rob Chatfield
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Riley Etheridge
Jeffrey Fryer
Ian Haldimann
Drew Kern
Ruth Neilsen
Matt Seim
Mary Kay Stoehr
Bill Stoehr

Jonathan Dorn / Backpacker Magazine

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Elizabeth Williams / Director of Programs
Sherry Manning / CO Program
Mike Gundlach / PNW Program
Nell Holden / MN Program
Martha Brummitt / IL Program
Anders Fristedt / CA Program
Bix Firer / Overnight Program
Nicole Blaser / Staffing
Shira Moffatt / Development Director
Dave Couch / Controller
Claire Elliott / Office Manager

Big City Mountaineers is an equal opportunity service provider and employer.

Big City Mountaineers operates under special use permit with the USDA Forest Service and the National Park Service.